



# At A Glance

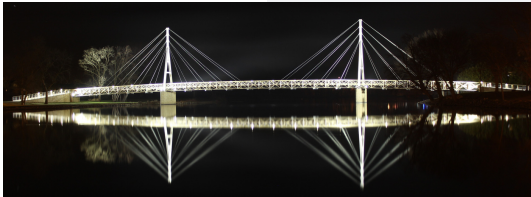
## Charles City, Iowa

There is so much to discover in and around Charles City, where big ideas, smaller community charm and North Iowa "nice" blend together for a rich, enjoyable experience. The result is a great place to visit, shop, live, work and play!

Charles City offers many unique attractions, including Iowa's first whitewater river park, a mini Wimbledon-style grass tennis court in the middle of farmland, the home of the first production-line "tractor," the childhood home of a National Women's Rights leader and a priceless art collection donated to the community.

This scenic river town, with its beautiful bridges, abundance of parks and green spaces, as well as plentiful outdoor recreational opportunities makes it a perfect place to relax and unwind. The community boasts a diverse economy, destination specialty shops, a local brewery and multiple food and beverage options. It was been named an Iowa Great Place, STAR Community, and 2-time America in Bloom national winner among its many honors.

Whether you are planning to visit for a day or stay for a lifetime, we hope you take some time to enjoy all our community and its wonderful residents have to offer!



Population: 7,400	Median Household Income: \$48,304
Daytime Population: 9,096	2022 Employed: 98.3%
Median Age: 44.9	**All figures based on 10-minute drive time





*"Charles City is a wonderful community and a fun place for our family to visit. It has a great river park, friendly businesses, and the local residents make you feel like you are right at home!"*

*-- Kris Perreault*

## **Main Street Charles City By The Numbers: (Totals Since 1996)**

- 157 Businesses in Downtown District ('22)
- 1,659 Employed in Downtown District
- 305 Building Projects in Downtown District
- Nearly \$60 Million in Private Investments in Downtown District
- More than \$7 Million in Public Investments Downtown District
- 185,280+ Volunteer Hours to MSCC Program

## **BUSINESSES IN DEMAND**

### Top 2022 Prospect Survey Results

General/Variety Store	Steakhouse
Shoe Store	Casual Dining Eatery
Sporting Goods/Outdoors	Italian Restaurant
Mens/Womens Clothing	Bakery
Arts, Crafts/Hobbies	Upscale Restaurant
Specialty Foods	Breakfast/Lunch Diner
Health & Beauty	Ice Cream/Sweets Shop

## **ANNUAL EVENTS**

Cabin Fever Weekend	Chickfest Retail Promotion
Party in the Park Series	Whitewater Festival
Fourth of July Celebration	BBQ Challenge
Floyd County Fair	Art-A-Fest
Christmas in July (retail)	Rotary Car Show
Floyd County Heritage Fest	Relay For Life
Spookwalk	Santa's Shining Light Display
Wagon Rides With Santa	Santa House
Farmers Market (May through mid-October)	

